



Better parliaments, stronger democracies





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↘ INTRODUCTION

The present document contains a strategy for the IPU for the coming five years. It charts a course for the organization's development in three strategic directions, spells out the corresponding objectives and identifies what it hopes to have achieved by the end of the five years.

The document starts by presenting a new mission statement. The statement encapsulates the mission of the IPU in a few words. It is accompanied by an explanation and a slogan.

The mission statement is followed by a vision. The vision expresses where the IPU wants to be in the longer term. It reflects an overall ambitious view of the IPU's future. It aims to rally all stakeholders around a common general aspiration.

Then there are three strategic directions that chart a path for the IPU over the next five years towards the fulfilment of its vision. The strategic directions are inferred from the mission statement. They give priority to three areas of work: democracy and parliaments, international involvement of parliaments and the IPU as an instrument of parliamentary cooperation.

The three strategic directions are interrelated and mutually reinforcing. Parliamentary cooperation is at the centre. It underpins all of the IPU's work. Each strategic direction is composed of three objectives and several sub-objectives.

The strategy will guide the IPU over the coming five years. A mid-term review of the strategy will take place after two years.

The strategy will be implemented on the basis of priorities. All actions reflected in the plan cannot be done immediately, at the same time, and during the full five-year period. Some are time-bound, others will depend on demand and others still will need to wait pending the identification of resources.

The strategy is not a business plan nor is it a budget document. Nonetheless, it has been drawn up with current economic realities in mind. It will need to be translated into a separate annual or bi-annual work plan and budget. The budget will correlate to a level of income that corresponds to what Members are able to contribute and other revenues the IPU can realistically hope to obtain.



The strategy is based on a careful analysis of the IPU today, the environment in which it operates, the challenges it faces and, most importantly, its considerable comparative advantages. It has been enriched by observations and suggestions from many Member Parliaments, geopolitical groups and IPU Committees and has been meticulously worked on by the Executive Committee.

The strategy will provide clarity, focus and understanding within and outside the IPU regarding its future direction and make it possible to plan resources and action.

↘ WHY A STRATEGY FOR THE IPU?

The IPU has an extraordinarily rich past. It has made major contributions to peace and cooperation. It has facilitated dialogue and understanding across political divides. It has been at the forefront of parliamentary developments and has helped parliaments everywhere cope with globalization and an increasingly interdependent world.

Today it is the world's only global forum for parliamentary dialogue and cooperation. It has developed unequalled knowledge and expertise on the role, structure and working methods of national parliaments and it is an effective spokesperson for parliaments at the international level.

Like all organizations dedicated to international cooperation, the IPU faces a number of challenges as it adapts to the realities of the 21st century.

Parliaments in many countries need strengthening to be able to deal effectively with today's agenda. This includes adapting to the realities of globalization and creating capacity in parliament to assume a more active role in relation to international cooperation and multilateral institutions.

As more attention is being devoted by governments and international organizations to strengthening national parliaments, there is a need for greater clarity and support from them for the IPU's work in favour of democratic parliaments.

The IPU as an institution must have a clearer profile. It urgently needs to implement a communications strategy, to demonstrate that it has confidence in itself, in what it is and what it wants to do. A comprehensive strategy that charts the course for its development in the next five years will encapsulate that confidence and serve to garner resources and support for the accomplishment of its objectives.

Ultimately, the strategy will help Members build an IPU that is universal, dynamic and effective and able to advance democratic culture, values and institutions through cooperation among parliaments.

↘ MISSION STATEMENT

The IPU, the world organization of parliaments, is a global forum for parliamentary dialogue, cooperation and action. It advances democracy and assists parliaments and parliamentarians throughout the world to fulfil their mandates.

The IPU facilitates political parliamentary debate, dialogue and cooperation. It promotes and defends democracy and the rule of law. It develops standards, disseminates information on good practices and helps build parliamentary capacity and efficacy. It defends the human rights of members of parliament and promotes respect for universal values, norms and principles. It works in support of gender equality and the participation of women, minorities and indigenous peoples in political and public life. It assists parliaments in coping with a growing international agenda and in contributing a parliamentary dimension to the work of the United Nations and similar multilateral institutions.

In short, the IPU stands for: Better parliaments, stronger democracies.

↘ VISION

YOUR VOICE, YOUR CHOICE
TOGETHER WE CAN MAKE DEMOCRACY WORK



To be universal, dynamic and effective in order to advance democratic culture, values and institutions, as well as the rule of law, through cooperation among parliaments.

To assist parliaments and parliamentarians in all parts of the world to articulate and respond effectively to the needs of the people and their aspirations for peace, human rights, gender equality and development.

To be acknowledged and supported by Member Parliaments in providing a parliamentary dimension in international forums, including the United Nations and other multilateral institutions.



↘ 3 STRATEGIC DIRECTIONS



BETTER PARLIAMENTS, STRONGER DEMOCRACIES



MORE INTERNATIONAL INVOLVEMENT OF PARLIAMENTS



THE IPU AS A MORE EFFECTIVE INSTRUMENT
OF PARLIAMENTARY COOPERATION

Better parliaments, stronger democracies

The IPU holds that better parliaments make stronger democracies. The organization has a clear comparative advantage through its parliamentary membership and the work it has carried out over the years to strengthen parliaments, advance gender equality and protect and promote human rights. The IPU's work is focused on parliament, which acts as both a provider and recipient of assistance and as an agent for change. Over the next five years - 2012 to 2017 - the IPU will work with the support of its Member Parliaments to advance three priority objectives: strengthen democracy through parliaments, advance gender equality and protect and promote human rights.

Objective 1

STRENGTHEN DEMOCRACY THROUGH PARLIAMENTS

Parliaments are the cornerstone of democracy. They need to be empowered and have the requisite means to carry out their constitutional functions. They must embody core democratic values in their work. The IPU's strategy consists of strengthening parliaments to enable them to contribute to democracy and help meet the aspirations of the people. The IPU pursues an integrated approach; it develops different kinds of tools and applies them to priority thematic areas of work. Parliaments are central to the development and implementation of all activities.

➤ INFORMATION AND RESEARCH

Consolidate the IPU as a global resource on parliament and democracy

The IPU will update and develop the PARLINE database on national parliaments. It will publish a Global Parliamentary Report on the state of the world's parliaments on a regular basis. It will establish a new publishing programme focusing on good practices in parliaments and new and emerging topics in parliamentary development. Thematic activities will include ensuring that parliaments are inclusive of minorities and indigenous people as well as other marginalized sectors

↘ STRATEGIC DIRECTIONS

of society; encouraging youth participation in the democratic process; promoting the effective use of ICT in parliament; and promoting the International Day of Democracy as an opportunity for parliaments to engage with citizens. The IPU will support the development and consolidation of professional networks for the exchange of information among parliaments. Information and research feeds the IPU's work on standard-setting and technical assistance.

↘ STANDARDS AND GUIDELINES

Encourage recognition and implementation of standards for democratic parliaments

The IPU will promote its criteria for democratic parliaments as outlined in *Parliament and democracy in the twenty-first century: A guide to good practice*. The IPU will encourage parliaments to assess their performance based on these criteria, and will create a mechanism for reviewing parliamentary performance on a voluntary basis, including through peer reviews. It will continue to provide a parliamentary dimension to the International Conference of New or Restored Democracies and will work towards its rapprochement with a similar mechanism in the Community of Democracies. It will develop new standards and guidelines for good practice in parliaments as and when the need arises.

↘ TECHNICAL ASSISTANCE

Strengthen parliaments by providing tailored advice and programmes of assistance

The IPU will continue to provide advisory services and technical assistance to strengthen parliaments. It will systematically seek to improve the delivery and impact of technical assistance, providing better coordinated and more efficient services to parliaments. It will focus its attention on parliaments in countries emerging from conflict or in transition towards democracy. It will continue to build parliamentary capacity to address key human rights and gender concerns as well as other issues on the global agenda. It will support parliaments' capacity to hold government to account, strengthen their budget and audit functions, enhance transparency and combat corruption. It will strengthen partnerships with like-minded organizations that work to enhance parliamentary development. Technical assistance is underpinned by the IPU's work on research and standards, and lessons learned from technical assistance programmes are fed back into this work.



Objective 2

ADVANCE GENDER EQUALITY

Gender equality is a key component of better parliaments.

The IPU pursues a strategy that focuses on monitoring and providing support for women's participation in politics, building the capacity of IPU Member Parliaments and assisting parliaments in their gender-related tasks. Activities in this area will build on the parliamentary work of IPU Member Parliaments, the contribution of both men and women, the expertise of former members of parliament and contributions of international partner organizations, including UN Women.

➤ INFORMATION AND RESEARCH

Maintain its position as a global reference point for women in politics

The IPU will continue to collect up-to-date information on women's participation in politics. It will undertake research and produce statistics, surveys and reports through online databases (on quotas and statistics on women), websites and the International Knowledge Network of Women in Politics (iKNOWPolitics). It will develop new indicators on women's participation in politics, provide an analysis of emerging issues or trends and specific gender concerns. It will provide information and training materials tailored to the needs of newly elected women parliamentarians.

↘ **ACCESS TO AND PARTICIPATION
IN PARLIAMENT**

Develop national strategies to facilitate women's access to parliament and support women MPs' participation in policy-making

The IPU will help strengthen national frameworks to facilitate women's access to parliament by reviewing legal frameworks that impact on women in politics. The IPU will continue to provide technical assistance and training to women MPs. The programme will incorporate building the capacity of women through the use of ICTs and developing mentorships for newly elected women MPs.

↘ **GENDER MAINSTREAMING**

Foster gender-sensitive change in parliament

The IPU has produced the first ever global analysis on gender mainstreaming in parliament and gender-sensitive parliaments. It has mapped the current situation and identified good practices. The IPU will work to develop standards and issue guidelines on gender-sensitive policies and procedures. It will provide capacity-building support to parliamentary bodies that deal with gender equality and women's issues. It will help members of parliament and parliamentary staff to build their capacities in gender mainstreaming and will facilitate the exchange of good practices.

↘ **RESPECT FOR WOMEN'S RIGHTS**

Assist parliaments in amending discriminatory laws and strengthening their capacity to address violence against women

The IPU will continue to support parliaments in enhancing their oversight of governments for effective implementation of the Convention on the Elimination of All Forms of Discrimination against Women (CEDAW) and taking action on violence against women – two key gender and societal concerns. It will continue capacity-building with Member Parliaments to enhance their supervision of the CEDAW reporting process by governments and will focus on discriminatory legislation. With regard to violence against women, it will pay greater attention to legislative reform and strengthening parliamentary oversight to ensure enforcement of legislation. Activities will be directed at building parliamentary capacity. The IPU will provide legislative counselling and policy advice. In all activities, the IPU will ensure that men parliamentarians and parliamentary staff are involved and that men and women work together on gender-related matters. The activities will also consolidate bridges and enhance cooperation between MPs, government agencies, UN agencies working on gender, civil society organizations, constituents, media and research centres.



Objective 3

PROTECT AND PROMOTE HUMAN RIGHTS

Parliaments and their members are “guardians” of human rights by virtue of their essential legislative and oversight responsibilities to ensure respect for human rights. The IPU helps parliaments assume these responsibilities by protecting the rights of their members and providing them with information, knowledge and training to enable them to take an active part in human rights promotion and protection. Over the next five years, the IPU will bolster these efforts by focusing on the following four priorities.

➤ IPU COMMITTEE ON THE HUMAN RIGHTS OF PARLIAMENTARIANS

Enhance the capacity of the IPU Committee to address human rights abuses

The IPU will strengthen the Committee on the Human Rights of Parliamentarians and will explore new ways to encourage Member Parliaments to take an active part in helping resolve the cases brought to the attention of the IPU Governing Council. As appropriate, more work will be undertaken to inform and promote concerted action with United Nations mechanisms and the human rights community at large in support of the Committee’s work. The Committee will examine action that

▾ STRATEGIC DIRECTIONS

can be taken to prevent recurrent and cross-cutting concerns in its case-work with a view to helping prevent new violations. It will pay particular attention to how women parliamentarians are affected by human rights abuses.

▾ CAPACITY-BUILDING

Strengthen the contribution of parliaments to human rights promotion and protection

The IPU will continue to heighten awareness about the International Covenant on Civil and Political Rights and the International Covenant on Economic, Social and Cultural Rights. It will focus on the role of parliaments in their implementation. As appropriate, it will help ensure that the parliaments of those countries whose national reports are due for examination by the main UN human rights committees and the Human Rights Council in the framework of the Universal Periodic Review are involved in preparing the reports, are represented in the delegations presenting them, and subsequently help implement their recommendations. The IPU will work more closely with the UN human rights monitoring system and will provide assistance to parliaments wishing to become more involved in it. Work in this area will help identify if and where there is a need for IPU publications in the area of human rights.

▾ CHILDREN'S RIGHTS

Help parliaments ensure respect for children's rights

The IPU will raise awareness in parliaments of rights issues and help build their capacity to promote children's rights. Although children are active holders of rights, they often lack the means to ensure respect for them, which is why it is all the more important for parliaments to help ensure such respect. The IPU will focus on strengthening parliaments' involvement in the work of the UN Committee on the Rights of the Child, building the oversight capacity of parliaments to ensure implementation of legislation on children's rights and supporting child participation in parliaments.

▾ INTERNATIONAL HUMANITARIAN LAW

Promote ratification and implementation of selected humanitarian law conventions

The IPU will focus, through the work of its Committee to promote respect for international humanitarian law, on increasing the ratification and implementation of a selected number of conventions in the area of international humanitarian law. More attention will be paid to the Convention on the Reduction of Statelessness and the Convention on Cluster Munitions.



STRATEGIC DIRECTION 1:

**BETTER PARLIAMENTS,
STRONGER DEMOCRACIES**

- Strengthen democracy through parliaments
- Advance gender equality
- Protect and promote human rights

Greater international involvement of parliaments

Greater international involvement of parliaments is necessary to help bridge the democracy deficit in international relations. In today's globalized and interconnected world, a more robust parliamentary engagement internationally is desirable to identify possible solutions to major global issues and work towards their implementation. The IPU will continue to develop a parliamentary dimension to international cooperation, endeavour to enhance the transparency and accountability of global processes and mobilize parliamentary action on major global challenges.

Objective 4

DEVELOP A PARLIAMENTARY DIMENSION TO THE WORK OF THE UNITED NATIONS AND OTHER MULTILATERAL INSTITUTIONS

The IPU pursues a strategy of mobilizing parliaments around today's major global issues and assisting them as they guide governments and hold them to account in implementing corresponding multilateral agreements. The IPU works closely with the United Nations, which reaches out to national parliaments through the IPU. The IPU provides a parliamentary input to the work of the United Nations, as well as the beginnings of parliamentary oversight and accountability. The IPU is establishing a strategic partnership with the United Nations and is seeking to develop similar relationships with the World Trade Organization (WTO) and the Bretton Woods Institutions.

▸ COOPERATION WITH THE UN

Enhance the parliamentary dimension to the work of the United Nations

The IPU will continue to provide parliamentary input to the work of the UN and seek to have a parliamentary perspective reflected in the latter's decisions. It will convene legislators

↳ STRATEGIC DIRECTIONS

around the main global issues under consideration by the United Nations. It will encourage the more systematic participation of legislators in national delegations to major UN conferences and events and promote a more uniform approach by the United Nations system to national parliaments. It will work with the United Nations towards mobilizing greater support by the international community for building the capacity of parliaments worldwide. The IPU will work with the United Nations in search of a more coherent framework for cooperation and coordination between the two independent institutions. It will work to build support by UN Member States for a new cooperation agreement between the United Nations and the IPU to replace the outdated 1996 agreement.

↳ NEW UN BODIES AND MAJOR UN PROCESSES

Develop a strong parliamentary component to the work of the new UN bodies and major UN processes

The IPU will continue to make a parliamentary contribution to the work of the three UN bodies set up in 2005 – the Peacebuilding Commission, the Development Cooperation Forum, and the Human Rights Council – as proposed by the UN General Assembly. The IPU will also continue to organize parliamentary meetings in the margins of major UN conferences and processes. In 2010, the UN General Assembly formally decided to engage more systematically with the IPU in integrating a parliamentary component of and contribution to major UN deliberative processes and the review of international commitments. The IPU Committee on UN Affairs will assist in developing the IPU's response to this decision.



▾ **WTO AND INTERNATIONAL TRADE**

Strengthen the parliamentary dimension to the work of the WTO and, more generally, on matters of international trade

The IPU will continue its work with the European Parliament, in cooperation with national parliaments and regional parliamentary assemblies, aimed at providing a parliamentary dimension to the WTO. It will work to build capacity in parliament to monitor WTO activities, maintain dialogue with government negotiators, facilitate exchange of information and experiences, and exert a growing parliamentary influence on the direction of discussions and negotiations within the WTO. The IPU will also continue its cooperation with other multilateral institutions working in the field of trade and development, in particular the United Nations Conference on Trade and Development (UNCTAD).

▾ **GLOBAL ECONOMIC GOVERNANCE**

Strengthen parliamentary action on economic and financial issues

The global economic and financial crisis that erupted in 2008 has highlighted the need for a fundamental review and reform of regulatory frameworks and economic policies. The IPU will continue to promote parliamentary debate and action on these issues. It will start promoting greater parliamentary accountability of the Bretton Woods Institutions by pursuing three broad objectives: enhancing the legal authority of parliaments to approve World Bank/International Monetary



Fund (IMF) loans; strengthening the role of parliaments in the adoption of Poverty Reduction Strategy Papers and related plans; and increasing the input of parliaments into new global policies designed by the World Bank/IMF, the United Nations and the G20.

Objective 5

BUILD PARLIAMENTARY SUPPORT FOR INTERNATIONAL DEVELOPMENT GOALS

Parliaments have an essential role to play in eradicating poverty and achieving development. Members of parliament can ensure that development plans are informed by the people's priorities, speak on behalf of the poor and other marginalized and vulnerable groups, and ensure national ownership of development policies and programmes. The IPU strategy aims to assist parliaments in achieving this in a few targeted areas linked to the internationally agreed development commitments, in particular the Millennium Development Goals (MDGs). The strategy will focus on helping parliaments develop stronger oversight tools to monitor all of the MDGs, review their own institutional processes, and identify the optimal institutional set-up to mainstream the MDGs into their work.

↳ MATERNAL, NEONATAL AND CHILD HEALTH

Help parliaments influence maternal, neonatal and child health policies and programmes

The IPU aims to increase the influence of national parliaments on maternal, neonatal and child health. In support of this broad goal, the IPU will raise awareness among parliaments and support the emergence and implementation of related parliamentary action plans. Support for parliamentary action will include providing parliaments with the skills required to develop appropriate legislation, set appropriate budget levels for improved health, and ensure availability and accessibility of adequate and equitable services and the accountability of central government for the delivery of these elements. Other approaches will include knowledge creation and awareness raising regarding the work of parliaments in these areas, as well as strengthening linkages between national, regional and global processes or platforms critical to maternal, neonatal and child health.

↳ HIV/AIDS

Provide global leadership for parliamentary work on HIV/AIDS

The IPU will promote parliamentary action in support of the commitments contained in the June 2011 General Assembly Political Declaration on HIV and AIDS and in UN Security Council resolution 1983. This will include enhancing parliamentary leadership and oversight of the HIV response, budget allocations and law-making that supports universal

access to HIV services and prevents discrimination against people living with or affected by HIV. The IPU will continue to lead the global parliamentary dialogue on the epidemic, with its Advisory Group on HIV/AIDS providing a global parliamentary focal point. The IPU will continue to work closely with the Joint United Nations Programme on HIV/AIDS (UNAIDS), to help build parliamentary capacity and channel parliamentary input to international processes for the global AIDS response.

➤ **DEVELOPMENT AID**

Help parliaments ensure greater aid effectiveness

The IPU has carried out several case studies in support of international commitments to achieve aid effectiveness (Paris Declaration, Accra Agenda and Busan outcome). The IPU will carry this work forward through dialogue among parliamentarians, helping parliaments to achieve the following key objectives: include parliaments in the decision-making structures set up between donors and the executive in aid-recipient countries; improve parliaments' access to information on aid flows and modalities; build the capacity of parliamentarians and relevant staff to analyse annual budgets and other related documents; and strengthen parliaments' capacity to influence and monitor aid policies.

➤ **LEAST DEVELOPED COUNTRIES (LDCS)**

Mobilize support for implementation of the Istanbul Programme of Action

The IPU will follow up on the Parliamentary Forum it held at the Fourth UN Conference on the Least Developed Countries (LDC-IV). It will support parliaments in implementing the 2011-2020 Istanbul Programme of Action (IPoA) for the LDCs adopted by that conference. The IPU will raise awareness in parliaments and promote their engagement in the LDC process. It will work to strengthen the parliamentary focal point mechanism and support the creation of a Parliamentary Plan of Action for parliamentary engagement. To facilitate LDC parliaments' involvement in development issues, the IPU will highlight the links between the IPoA and the achievement of the MDGs.

➤ **CLIMATE CHANGE**

Strengthen parliamentary action on climate change

The IPU will continue to set up a parliamentary process to accompany the global climate change negotiations. It will complement this work by promoting action by parliaments to integrate climate change and its consequences into their own agenda and work programme by elaborating and approving national climate-related budgets and implementing legislation. The IPU will also promote action by parliaments to reduce their own carbon footprint.

Objective 6

CONTRIBUTE TO PEACE-BUILDING AND CONFLICT PREVENTION

A parliament that represents all sectors of society and has the requisite powers and means to legislate and hold government to account makes an enormous contribution towards peace and stability. That is why the work the IPU carries out to build better parliaments and stronger democracies is in itself a contribution to peace-building and conflict prevention. The IPU also provides support to parliaments in countries in or emerging from conflict or under foreign occupation. These activities are often part of IPU's work in cooperation with the United Nations and its Peacebuilding Commission. They include targeted action to facilitate political reconciliation through parliaments in post-conflict situations and parliamentary diplomacy. In all instances they are complementary to efforts undertaken by other actors, focus on the parliaments, respond to their requests for support and rely on the political support of IPU Member Parliaments.

↳ POLITICAL RECONCILIATION IN POST-CONFLICT SITUATIONS

Help parliaments become more open to dialogue and inclusive so that they can facilitate reconciliation and security sector governance

The IPU will continue to provide targeted support to parliaments in post-conflict countries by promoting dialogue within parliament and helping it contribute to national reconciliation and security sector governance. The implementation of these activities will entail capacity-building and advisory services and will draw on the expertise of IPU Member Parliaments and the knowledge of partner organizations directly involved in peace-building. The activities will be results-oriented and based on parliamentary action plans, with the parliaments committing themselves to progressive implementation. The IPU's advisory services will cater to the needs of each parliament, but will focus on ensuring smooth relations with the executive and on codifying the role and rights of the opposition as a means of soothing tensions within and outside parliament.

▾ **PARLIAMENTARY DIPLOMACY**

Facilitate conflict resolution through parliamentary diplomacy

The IPU offers a privileged space for parliamentary diplomacy. It is a natural and neutral venue for members of parliament from different countries and political factions to exchange views and experiences and discuss conflicts within and between countries. The IPU intends to put this resource more systematically to good use. When internal crises seriously affect or bring national parliamentary business to a halt, the IPU will offer its good offices to help defuse tensions and promote dialogue. Rapid resort to parliamentary diplomacy may subsequently help identify longer-term needs for capacity-building and advisory services. Similar efforts will be made in regional conflicts where the IPU may have an advantage through its membership. Such involvement would be largely modelled on the work of the Committee on Middle East Questions, which should be strengthened, but in contrast would be time-bound and more flexible and informal in nature. The idea is not to systematically put in place formal structures such as ad hoc committees, which would require substantial additional resources.



STRATEGIC DIRECTION 2 :

MORE INTERNATIONAL INVOLVEMENT OF PARLIAMENTS

- Develop a parliamentary dimension to the work of the United Nations and other multilateral institutions
- Build parliamentary support for international development goals
- Contribute to peace-building and conflict prevention

The IPU as a more effective instrument of parliamentary cooperation

The IPU's Strategy for 2012–2017 contains an internal dimension: turning the IPU into a more effective instrument of parliamentary cooperation. It represents a strategic direction for the IPU's development over the next five years because it underpins much of what the IPU hopes to achieve. In order to be able to provide more incisive support to parliaments and assist them in developing their international involvement, the IPU must also improve itself. The following three objectives have been identified.

Objective 7

ACHIEVE UNIVERSAL MEMBERSHIP AND ENHANCE RELATIONS WITH MEMBERS

The IPU is a unique global forum for parliamentary dialogue and cooperation. Over the past 10 years, it has modernized its structures, adapting them more closely to those employed by parliaments. For the next five years, the organization needs to bring this process forward in four interrelated areas: making the organization more universal, improving parliament's participation in IPU meetings, including from a political and gender perspective, making the annual assemblies more effective and better able to meet the demands of its Members, and facilitating greater coherence in parliamentary cooperation.

▾ MEMBERSHIP

Advance towards universal membership

The IPU will make every effort to achieve universal membership. It will focus on parliaments of small island States in the Caribbean and in the South Pacific. It will pursue efforts to encourage other parliaments that are not yet members to join, including parliaments in countries that have recently emerged from conflict.

▾ STRATEGIC DIRECTIONS

▾ PARTICIPATION IN ACTIVITIES

Strengthen the participation of parliaments in the work of the IPU

The IPU will encourage parliaments to include in their delegations to IPU meetings members of parliamentary committees dealing with the subject matters that are placed on the IPU's agenda. The knowledge and experience of these MPs can help enrich the discussion for the benefit of all participants; they can put the outcome of those discussions to direct use in their respective committees in parliament; and they can ensure follow-up and implementation of IPU recommendations.

▾ PARLIAMENTARY REPRESENTATION

Formulate guidelines on gender and political balance in parliamentary delegations

The IPU will assess the existing directives concerning gender balance in parliamentary delegations with a view to further increasing the participation of women parliamentarians. It will develop guidelines for ensuring political balance in delegations attending IPU meetings. The guidelines will seek to encourage better representation of the main political factions in parliament while respecting the basic tenet that all parliaments are sovereign in deciding on the composition of their delegations. The IPU will also examine possible avenues for encouraging better participation of young parliamentarians.

▾ STRUCTURES AND WORKING METHODS

Improve IPU structures and working methods

The IPU will continue to strengthen the Assembly and its Standing Committees. It will provide induction material for new participants in IPU activities. It will seek to secure greater support for and participation in the work of the Standing Committees by Member Parliaments, with better preparation, participation in debates and follow-up of outcomes. It will assess the contribution of the Meeting of Women Parliamentarians, the Coordinating Committee of Women Parliamentarians and the Gender Partnership Group to advancing gender equality issues with the objective of ensuring more interactive exchanges, greater participation of men and more gender-focused debates. The IPU will include the Committee on the Human Rights of Parliamentarians in its Statutes, thereby making it a statutory body. It will issue guidelines to ensure that members are elected on the basis of their capacity to participate effectively in the Committee's work.



▾ **MONITORING IMPLEMENTATION**

Ensure better follow-up and implementation of decisions and recommendations adopted by the IPU

The IPU will further improve the existing reporting exercise. It will systematically examine how the content of IPU resolutions can be integrated into the regular programme of work. It will consider what action it can take to help Member Parliaments to follow up on these resolutions. As many of these resolutions contain recommendations to parliaments to ensure implementation of major international conventions, agreements and decisions, the IPU will pay special attention to action to encourage parliamentary implementation of those recommendations.

▾ **PARLIAMENTARY COOPERATION**

Seek greater coherence in global parliamentary cooperation

The IPU will continue to monitor the development of parliamentary cooperation through different formal and informal structures. It will explore avenues for ensuring greater cooperation and a sharing of agendas and experiences with global and regional parliamentary assemblies and organizations.



Objective 8

ENHANCE THE IPU'S VISIBILITY THROUGH A MODERN COMMUNICATIONS STRATEGY

The IPU needs a communications policy that supports the three strategic directions. It must generate and capitalize on opportunities to publicize the work of parliaments, parliamentarians and the IPU in order to entrench a public perception of the IPU as a unique organization that belongs to parliaments and strives to advance democracy. Putting into effect such a policy will require a re-thinking of how the IPU goes about communicating with the rest of the world. The policy will seek vigorous outreach towards parliaments. It will entail achieving much more direct communication with members of parliament and publicizing their work both in parliament and at the IPU. It will require significant focus on the organization's website, streamlining its publications and re-orienting its media relations.

➤ WEBSITE

Modernize the IPU's website and turn it into a dynamic resource for two-way communication with the global parliamentary community

The IPU website will get a new face. It will primarily be about national parliaments and individual parliamentarians, but it must also become the support tool for a knowledge base, a source of information that is unique. It will build on (and reflect) the substantial body of work carried out by the IPU and its Members, in particular the work carried out to strengthen democracy through parliaments, advance gender equality and protect and promote human rights. It must be the reference point for anyone wanting to know about parliaments, from the basics of how they work and what they do, to advanced academic commentary on politics. It must become a site for appealing and digestible data on legislatures in general, trends, changes and innovations, and broader patterns of attitudes to democracy and the nuts and bolts of the machinery that sustains it. In so doing, it will build the recognition that the IPU currently lacks. It will be a tool for communicating with and between parliaments and their members as well as with a broader public. It will be complemented by greater use of the social media.

➤ INFORMATION PRODUCTS

Create modern information products that meet the needs of Member Parliaments

The IPU will establish a publications policy. It will focus on producing information products that meet the needs of Member Parliaments. It will aim to become a leader in parliamentary information products. It will streamline and, as appropriate, discontinue some publications while launching others. It will develop a major annual report – The Global Parliamentary Report - as a flagship publication for the IPU that will become a primary reference tool on parliaments, their members, and the challenges they face (see section 1.1 above). It will produce video materials on the IPU. Specific attention will be given to enhancing the user-friendliness of products, ensuring greater publicity and follow-up and producing versions in Spanish and Arabic.

➤ MEDIA

Reorient the IPU's media policy towards outreach

The IPU will continue to network with journalists and correspondents while aiming for greater specialization among those interested in parliamentary politics or particular aspects of the organization's work. The media policy objective will be to place articles reflecting the work and opinions of the IPU within leading newspapers and secure TV coverage for IPU activities. The IPU will continue to explore options for content-sharing among parliamentary TV channels, the aim being to manufacture an IPU-branded product.

Objective 9

IMPROVE OPERATIONAL MANAGEMENT, GOVERNANCE AND INTERNAL OVERSIGHT

Providing better services to its Members will require modernizing the way the IPU operates. This will entail mainstreaming gender throughout the organization, its policies, programmes and activities. It will also involve ensuring a rights-based approach to all IPU work. Modernization requires reviewing key business practices that impact on cost effectiveness, efficiency, and accountability. The IPU will upgrade its management systems and procedures, in particular in the area of human resources, financial systems and communications. The current challenges faced by the IPU to better serve its Members require a faster response time and flexibility, particularly in the area of communications and finance. The IPU will need to discontinue some functions and establish new ones.

↘ GENDER MAINSTREAMING

Ensure that gender is systematically mainstreamed throughout the IPU

The IPU will develop a gender mainstreaming policy and will apply it throughout the organization. Gender mainstreaming is a globally accepted strategy for promoting gender equality. It makes political and development agendas more relevant and effective; acknowledging gender inequalities and addressing them will strengthen the effectiveness of any policy, programme and action. Mainstreaming involves ensuring that gender perspectives and attention to the goal of gender equality are central to all activities - policy development, research, advocacy, dialogue, legislation, resource allocation, and planning, implementation and monitoring of programmes and projects.

↘ RIGHTS-BASED APPROACH

Introduce a rights-based approach to all IPU activities

The IPU will introduce a rights-based approach to its work. A rights-based approach is a means of protecting and empowering human beings and enhancing the capacity and accountability of public institutions – including parliament – that have an obligation to ensure the respect, promotion and fulfilment of their rights. By introducing a rights-based approach in all its work areas, the IPU will contribute to enhancing the capacity of parliaments to promote and protect human rights.

▾ **MANAGEMENT ACTION PLAN**

Upgrade IPU management systems and procedures and implement a results-based management system

The IPU will put in place a real-time financial system to increase the operational efficiency of budget holders. Directors and staff will receive training on planning, budgeting and financial management to make the best use of financial systems. More systematic evaluation of projects and programmes will be carried out. The IPU will implement a results-based management system. The performance evaluation system for staff will be enhanced. The IPU will start integrating modern ICTs throughout its operations. ICT support systems will be put in place where none have existed so far. Databases of contacts will increasingly become a vital support for communications outreach. The IPU will start making more systematic use of video conferencing and facilitate virtual meetings. This will eventually require upgrading the IPU's conference facilities to make "virtual" parliamentary cooperation possible. The IPU will invest in staff training and improve human resources processes.

▾ **GOVERNANCE AND OVERSIGHT**

Strengthen internal governance and oversight

With the help of a Sub-committee on Finance made up of members designated from within the Executive Committee, the IPU will ensure better internal governance and oversight. It will build on best practices in international organizations and

will aim to provide expert advice on all financial and risk matters affecting the IPU, oversee the budget and its implementation and assist the Executive Committee in applying and implementing the decisions of the Governing Council on the financial management of the IPU. It will also establish a resource mobilization strategy to ensure that the IPU can count on predictable and stable resources to carry out its work.

Synthesis



STRATEGIC DIRECTION 3:

THE IPU AS A MORE EFFECTIVE INSTRUMENT OF PARLIAMENTARY COOPERATION

- Achieve universal membership and strengthen engagement with Members
- Enhance the IPU's visibility through a modern communications strategy
- Improve operational management, governance and internal oversight

↘ CONCLUSION

The IPU is an organization of parliaments. The strategy outlined in this document should help the Members build an IPU that is universal, dynamic and effective and able to advance democratic culture, values and institutions through cooperation among parliaments.

The Members wish to bolster the political impact of the IPU within their parliaments, within individual countries and worldwide. They seek to reinforce the work of the IPU in support of parliaments and of democracy. Better parliaments make for stronger democracies. The IPU will work to strengthen democracy through parliaments, advance gender equality and protect and promote human rights.

The strategy suggests that the membership can achieve this by intensifying parliamentary cooperation through the IPU. In all three strategic directions, parliaments and their members are the principal actors.

The strategy will be put into effect through selected activities set out in the annual programme of work and its consolidated budget. To a large extent, they will be financed

through the core budget. The level of funding through Members' contributions will not increase for the period covered by the strategy. Voluntary funding will have to be found to implement additional activities that are not funded by the core budget.

In its very essence, the strategy seeks to render more effective Member Parliaments' participation in the work of the IPU and their ownership of the organization.



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